



Market Maker Events Announces New Dates for Southwest Flooring Market

The Southwest Flooring Market moves to April 8-9, 2021.

(Marietta, GA) – December 1, 2020 – Market Maker Events (MME), producers of the Flooring Markets, announces the Southwest Flooring Market, will now take place April 8-9, 2021 at the AT&T Stadium.

“With the continued surge in Covid-19 cases happening in Texas, we feel the opportunity to move the market to April is a better and safer decision for all, says Barbara Stroup, Managing Partner of MME. “The majority of the current exhibitors support the move to April, and we anticipate adding more companies to the lineup as we move forward.”

“We're happy to report our exhibitors are embracing the move to April, including our lead sponsor, BPI," says Lori Kisner, Managing Partner of MME.

“We are looking forward to showing at the 2021 Southwest Flooring Market and believe this postponement is in the best interest of everyone involved. Our greatest concern is for the safety of everyone who would be in our booth and we believe these new dates will help our customers have confidence attending the show,” says Caleb Unruh, Marketing Director at The Master’s Craft.

We’ve also received continued support from buyers in the region. We spoke with Azenette Galvan of Galvan Floors in Fort Worth, TX who told us, “We’re really looking forward to seeing all the products and trends coming for 2021 but everyone’s health comes first! As much as we all love coming together, I think it was a wise choice to move this annual event [to April] that we ALL look forward to.”

The dates for the Southeast Flooring Market, January 28-29, 2021, and the Gulf Coast Flooring Market, February 25-26, 2021 will continue to move forward as scheduled.

Learn more about what we're doing to keep you safe through our [Safe Visit Initiative](#). Additional information regarding the markets, as well as travel and accommodations, is available at flooringmarkets.com.

About Flooring Markets | FlooringMarkets.com

The Flooring Markets: Atlanta, Dallas & Biloxi, are leading regional markets for the wholesale flooring industry. The market floor features top flooring manufacturers and distributors showcasing their newest products, equipment, technology and techniques with hands-on demonstrations. Attendees consist of flooring retailers, interior designers, builders and architects.

About Market Maker Events | MarketMakerEvents

Market Maker Events (MME) is an Atlanta based event production and management firm dedicated to bringing people and brands together in dynamic, engaging experiences. From tradeshow to conferences and markets, MME is a market leader in delivering effective events that create connections and build businesses.