



## Lions Floor to Debut at 2022 SWFM

### *Fast-growing distributor to join exhibitor lineup*

(Marietta, GA) – October 29, 2021— Flooring Markets ([flooringmarkets.com](https://www.flooringmarkets.com)) announced today that Lions Floor will debut at the 2022 Southwest Flooring Market, January 6-7 at the AT&T Stadium in Arlington, TX.

“Founded in 2017, Lions Floor is one of America’s fastest-growing wholesale distributors of the highest quality SPC waterproof flooring matched with exceptional customer service and satisfaction. We produce classic and stylish flooring options that are recognized for their affordability and superior quality. As we prepare our expansion into the Southwest, Southeast, and Northeast regions in 2022, we are very excited to be exhibiting in the Southwest Flooring Market and meeting our new clientele,” says Jerry Guo, General Manager of Lion Floors.

[According to a recent article in Floor Covering News](#), Lions Floor plans to open its next warehouse facility in Texas in the spring. The goal is to provide unparalleled service to customers and expand its presence in the Midwest. “Texas is close to California and the market behavior is similar,” Jerry Guo, General Manager, said. “It’s best to begin the expansion there and transition between warehouses.” Within the year, Guo said the company will continue its warehousing expansion with a new location in Florida and finally in the Northeast, areas it is currently establishing new connections. [Click here to read the full article.](#)

Visit [lionsfloor.com](https://www.lionsfloor.com) to learn more about their products.

Lions Floor will exhibit alongside returning flooring companies including: The Dixie Group, Stanton Carpet, Fuzion Flooring, Metropolitan Hardwood Floors, Emser Tile, The Master’s Craft, and Southwind Building Products, and QFloors Software. [Click here to view the full exhibitor list.](#)

Pre-Registration for the Southwest Flooring Market, January 6-7 can be completed online now by clicking here: <https://www.prereg.net/2022/swfm>

Exhibitors interested in participating in the market can find information and exhibit rates by clicking here:

[Southwest Flooring Market 2022 Exhibit Information & Rates](#)

Additional information regarding the markets, as well as travel and accommodations, is available at [flooringmarkets.com](#).

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**About Flooring Markets | [FlooringMarkets.com](#)**

The Flooring Markets: Atlanta, Dallas & Biloxi, are leading regional markets for the wholesale flooring industry. The expo floor features top flooring manufacturers and distributors showcasing their newest products, equipment, technology and techniques with hands-on demonstrations. Attendees consist of flooring retailers, interior designers, builders and architects.

**About Market Maker Events | [MarketMakerEvents.com](#)**

Market Maker Events is an Atlanta based event production and management firm dedicated to bringing people and brands together in dynamic, engaging experiences. From tradeshow to conferences and markets, MME is a market leader in delivering effective events that create connections and build businesses.