



**Market Maker Events and the NARI Atlanta Chapter join forces with a strategic partnership for the January 19-20, Southeast Flooring Market at the Cobb Galleria Centre in Atlanta, GA**

***Regional flooring event endorsed by top remodeling association***

**(Marietta, GA) – October 6, 2022 – The Southeast Flooring Market (SEFM) and the National Association of the Remodeling Industry (NARI) Atlanta Chapter** announced today that they will be collaborating on the 2023 Southeast Flooring Market.

“We look forward to building this strategic partnership with NARI Atlanta. Remodeling activity has increased dramatically over the past few years and builders are looking for more resources to provide their customers. The flooring industry is constantly innovating, and NARI members will have a first glance at the newest flooring solutions introduced at SEFM this January. NARI members will receive special benefits at the Southeast Flooring Market, and we look forward to welcoming them,” says Lori Kisner, Managing Partner of the Flooring Markets & Market Maker Events.

NARI Atlanta will host a booth during SEFM at the Cobb Galleria Centre January 19-20 as well as a special Happy Hour on January 19<sup>th</sup>. NARI members will have exclusive access to the regional market and happy hour. NARI members will also have the opportunity to exhibit at SEFM.

“We are very excited to be partnering with the Southeast Flooring Market for their 2023 event. This is a great opportunity for our members to be able to access new flooring products and innovations right in their backyards. We are always looking for ways to help our members be able to better serve their clients,” says Kathryn Stempler, Executive Director of the NARI Atlanta Chapter.

NARI Atlanta members can contact Kathryn Stempler, [kathryn@nariatlanta.org](mailto:kathryn@nariatlanta.org) for a special promo code to pre-register for free at <https://www.prereg.net/2023/sefm>.

Interested in exhibiting?

NARI members should contact Kathryn Stempler at [kathryn@nariatlanta.org](mailto:kathryn@nariatlanta.org)

Non-NARI members can contact [Sammie@flooringmarkets.com](mailto:Sammie@flooringmarkets.com) for exhibit information.

Additional information regarding the market is available at [flooringmarkets.com/southeast-flooring-market](http://flooringmarkets.com/southeast-flooring-market).

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**About Flooring Markets | [FlooringMarkets.com](http://FlooringMarkets.com)**

The Flooring Markets: Atlanta, Dallas & Biloxi, are leading regional markets for the wholesale flooring industry. The expo floor features top flooring manufacturers and distributors showcasing their newest products, equipment, technology and techniques with hands-on demonstrations. Attendees consist of flooring retailers, interior designers, builders and architects.

**About Market Maker Events | [MarketMakerEvents.com](http://MarketMakerEvents.com)**

Market Maker Events is an Atlanta based event production and management firm dedicated to bringing people and brands together in dynamic, engaging experiences. From tradeshow to conferences and markets, MME is a market leader in delivering effective events that create connections and build businesses.