



2025 Southwest Flooring Market Moves to Arlington Convention Center in TX

Regional market moving to a new location

(Marietta, GA) – April 11, 2024 – The Flooring Markets (flooringmarkets.com) announced today that the Southwest Flooring Market will move to the Arlington Convention Center/Loews Hotel in Arlington, TX in 2025. The annual market will take place January 9-10, 2025.

“With great anticipation, we announce that the Southwest Flooring Market is moving to a more conventional market platform in 2025 that is carefully designed with flooring dealers' and exhibitors' needs in mind. The Arlington Convention Center offers participants a traditional exhibit hall setting as opposed to a stadium environment. For added convenience, key players are shifting their dealer meetings to Arlington in 2025, aligning with the Southwest Flooring Market dates. At Market Maker Events, our goal is to provide a productive setting where flooring industry professionals can connect and expand their businesses,” says Lori Kisner, Managing Partner, Market Maker Events, producer of the Flooring Markets.

The Arlington Convention Center is connected to the new Loews Hotel and is conveniently located directly across the street from Texas Live, giving attendees and exhibitors easy access to lodging and entertainment.

“Ultimate Floors eagerly anticipates the exciting changes coming to the Southwest Flooring Market in 2025 at the Arlington Convention Center. We’re particularly interested in exploring the new floor plan and reconnecting with existing clients while forging new partnerships in a fresh environment,” says Ron Dardashti, Managing Partner of Ultimate Floors.

We also spoke with Merrill Bunkhong, Director of Marketing at D&M Flooring, who told us, “We’re excited to exhibit at the new Arlington Convention Center next year! It’s a great opportunity to unveil our newest products, spot latest trends, and connect with customers and prospects. Embracing change and innovation is what the flooring industry is all about and we couldn’t be more thrilled to take part in that at SWFM 2025.”

Interested in exhibiting at the 2025 Southwest Flooring Market. Click here to learn more: [2025 Exhibit Information](#)

Registration will open this Fall. Click [here](#) to sign up for market updates.

Additional information regarding the market, as well as exhibitor information, is available at [flooringmarkets.com](#).

About Flooring Markets | [FlooringMarkets.com](#)

The Flooring Markets: Atlanta, Dallas & Biloxi, are leading regional markets for the wholesale flooring industry. The expo floor features top flooring manufacturers and distributors showcasing their newest products, equipment, technology, and techniques with hands-on demonstrations. Attendees consist of flooring retailers, interior designers, builders, and architects.

About Market Maker Events | [MarketMakerEvents.com](#)

Market Maker Events is an Atlanta-based event production and management firm dedicated to bringing people and brands together in dynamic, engaging experiences. From tradeshows to conferences and markets, MME is a market leader in delivering effective events that create connections and build businesses.